

12 LOCATIONS

1) GREEN DOT

2) SLOWS/TO GO

3) MERCURY

4) LAFAYETTE

5) AMERICAN

6) BUCHAREST

6) PLAKA

7) CLIFF BELLS

8) GOOD GIRLS

9) TELWAY

10) SUPINO'S

12) SGT. PEPPERONI

SELECTION METHOD

=====

Grill Special Combo	
1 @ \$6.29	\$6.29
TAXACCOUNT1	\$0.38
Cash	Cash
Amount	\$6.67

Subtotal	\$6.29
Taxes	\$0.38
Tran. Total	\$6.67
Tender Received	\$6.67

Cashier	Test9999
POS	Argonaut Grill
Tran#	53256
Tran Time	02/05/2013 11:17 AM

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Fountain 22oz	
1 @ \$1.29	\$1.29
TAXACCOUNT1	\$0.08
chips	
1 @ \$0.89	\$0.89
TAXACCOUNT1	\$0.05
Cash	Cash
Amount	\$2.31
Amount Received	\$3.00
Change Returned	\$0.69

Subtotal	\$2.18
Taxes	\$0.13
Tran. Total	\$2.31
Tender Received	\$2.31

Cashier	Test9999
POS	Argonaut Grill
Tran#	53255
Tran Time	02/05/2013 11:07 AM

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Pizza Special	
1 @ \$2.29	\$2.29
TAXACCOUNT1	\$0.14
Bottled Pop	
1 @ \$1.49	\$1.49
Non Taxable	\$0.00
Cash	Cash
Amount	\$3.92
Amount Received	\$4.00
Change Returned	\$0.08

Subtotal	\$3.78
Taxes	\$0.14
Tran. Total	\$3.92
Tender Received	\$3.92

Cashier	LaShonda
POS	Cafeteria 2
Tran#	200873
Tran Time	02/05/2013 11:57 AM

=====

Minute Maid Juice	
1 @ \$1.69	\$1.69
Non Taxable	\$0.00
Pizza Special	
2 @ \$2.29	\$4.58
TAXACCOUNT1	\$0.27
Cash	C Card
Amount	\$6.54

Subtotal	\$6.27
Taxes	\$0.27
Tran. Total	\$6.54
Tender Received	\$6.54

Cashier	LaShonda
POS	Cafeteria 2
Tran#	200872
Tran Time	02/05/2013 11:57 AM

SUBTOTALS

\$3.78

\$6.27

\$6.29

\$2.18

\$9.99

DROP DECIMAL

378

627

629

218

999

ADD DIGITS

$$3 + 7 + 8 = 18$$

$$6 + 2 + 7 = 15$$

$$6 + 2 + 9 = 17$$

$$2 + 1 + 8 = 11$$

$$9 + 9 + 9 = 27$$

ADD DIGITS

$(18 / 27) * 12 = 8 = \text{GOOD GIRLS}$

$(15 / 27) * 12 = 6 = \text{BUCHAREST}$

$(17 / 27) * 12 = 7 = \text{CLIFF BELLS}$

$(11 / 27) * 12 = 4 = \text{LAFAYETTE}$

***DECIMAL POINTS DROPPED**

Location Name

Price/Payment Info

Nutrition Info

Food Type

RESEARCH TOOLS

Similar to Bucharest
 French theme Art Deco
 Two separate rooms
 5 workers

Lafayette coney island
 7 workers
 Yelling orders
 34 people
 Entrance/exit both sides
 Rivalry with place next door
 No receipts, cash only
 Youngest people there were us



GOOD GIRLS GO TO

PAIRS CREPES



DATA

12 people

4 employees

Free parking \$8.50 food

52dB

Art Deco decoration

Friendly, inviting atmosphere





LEFT BANK - Savory

7th PAULINA - Ham, Spinach, Herb, Cream Cheese
 8th PASCALI - Cheese, Fig Jam
 8th VERA - Bacon, Cream Cheese, Spinach
 8th KSNIA - Ham, Swiss
 8th THE "O" - Feta, Kalamata Olives, Spinach w/ Greek Dressing
 8th WENDY - Blue Cheese, Cherries, Walnuts, Spinach
 SARAH - Chevre, Red Pepper, Mushrooms, Spinach
 AMANDA - Spinach, Prosciutto, Herb w/ Roasted Pine Nuts
 JEANICA - Ham, Swiss, Prosciutto
 TUBBY - Chicken, Swiss, Spinach, Walnuts, Spring Mix, Balsamic Vinaigrette
 ANNE - Roast Beef, Brie, Carobbing
 JOE PATRICK - Roast Leg, Ham, Herb, Horseradish, Sweet w/ Dill, Spinach
 KATHA - Bacon, Egg, Spring Mix, Tomatoes, Cream Cheese
 LARRY - Chicken, Brie, Cream Cheese
 LANA - Chicken, Brie, Spinach, Swiss, Herb de Provence
 ANNETTE - Ham, Swiss, Spinach, Herb de Provence
 JEANETTE - Prosciutto, Fresh Mozzarella, Tomatoes, Olive Oil

RIGHT BANK - Sweet

7th SCENE - Butter, Sugar
 7th PAULY - Cream Cheese, Cinnamon
 7th WHITE BERRY - Fresh Lemon, Fresh Sugar
 7th LESLIE - Fresh Lemon, Fresh Sugar
 7th LESLIE - Fresh Lemon, Fresh Sugar
 7th MILKSHAKE - Peas, Butter, Caramel
 7th MILDRED - Fresh Lemon, Caramel, Almond
 7th LIZZY - Fresh Lemon, Cream Cheese, Fresh Sugar
 7th MARYANNA - Fresh Lemon, Butter, Caramel
 7th MELINDA - Fresh Lemon, Cream Cheese, Fresh Sugar
 7th COOBLANT - Banana, Nutella
 7th SHARON - Cream Cheese, Fresh Sugar, Caramel
 7th GEORGE - Fresh Lemon, Cream Cheese, Caramel
 7th MARIANNA - Fresh Lemon, Cream Cheese, Caramel
 7th KATHI - Apple, Peach, Sugar, Caramel, Swiss
 7th FAY - Banana, Peas, Caramel, Swiss
 7th LIZZY - Fresh Lemon, Cream Cheese, Caramel
 7th CINDY - Strawberry, Blueberry, Caramel
 7th SHARON - Strawberry, Cream Cheese, Fresh Sugar
 7th ALYSSA - Butter, Fresh Sugar, Caramel
 7th MARIANNA - Fresh Lemon, Cream Cheese, Caramel
 7th BERTHA - Fresh Lemon, Cream Cheese, Caramel
 7th LIZ - Banana, Brie, Nutella
 7th SIVY - Blueberry, Kirsch, Caramel, Swiss
 7th DANIELLE - Brie, Strawberry

3rd Add CHEESECAKE \$2.50

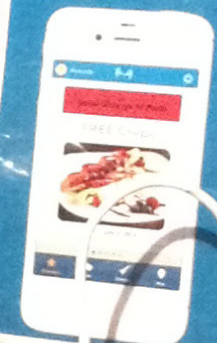




FREE Crepe

Buy 10
The next one
is on us!

- 1 Grab a FREE C
- 2 Swipe it to St Earning Rewar
- 3 Download the Ap get more Great D



Flock





BUCHAREST GRILL

BUCHAREST
GRILL

OPEN

SATURDAY

DATA

91 people

16 employees

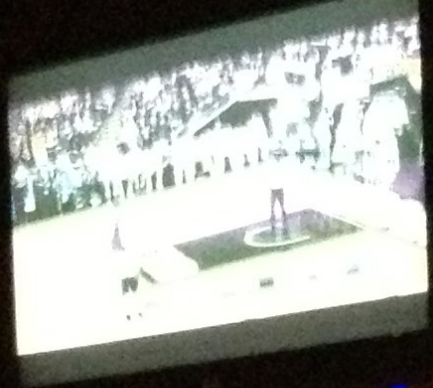
\$10 parking + \$4.77 food

78dB

Competitive for Seating/Solitary mood

Dark interior, loud music & talking.

All red & orange lighting.



BEER LIST
LAGER BEER
PILSENER BEER
INDIAN BROWN IPA
LIGHT ALE
BELL'S WINTER WHITE
LAGER BEER
PILSENER BEER
INDIAN BROWN IPA
LIGHT ALE
BELL'S WINTER WHITE
LAGER BEER
PILSENER BEER
INDIAN BROWN IPA
LIGHT ALE
BELL'S WINTER WHITE



28

PLEASE PLACE AT EDGE OF TABLE

50

PLEASE PLACE AT EDGE OF TABLE

27









EXIT

EXIT



GREEN DUTCH TABLES



DATA

113 people

22 employees

\$12 for 3 drinks + tip

76dB

No windows but still bright.

Strongly defined brand.









LAFAYETTE CONNERY

ISLAM



DATA

34 people

7 employees

\$6 food

67dB

Decorated with photos of famous visitors.

“Real Detroit Experience”


PLEASE PAY
WHEN SERVED



GLENDIA LEWIS WXYZ - 7
SIMON SHAYKHET WXYZ - 3



Bernie Smilovitz
WOIV - TV & Sports Anchor




SAVAGE
NEWS ANCHOR




ALEXANDER ZONJIC



FOX
2



Dr. Frank McGeorge
Local 4 News



Mayer Ha



Have a
Coke[®]





LAFAYETTE
CONEY ISLAND

CONCLUSIONS

- 1) Local people fill a void usually taken by chain restaurants. This leads to interesting results.**
- 2) No one outwardly appeared to be from Detroit. What separates a 'real' Detroit restaurant from an establishment catering to tourists?**